

skinade <sup>®</sup>  
better skin from within

facts & results



## FACTS

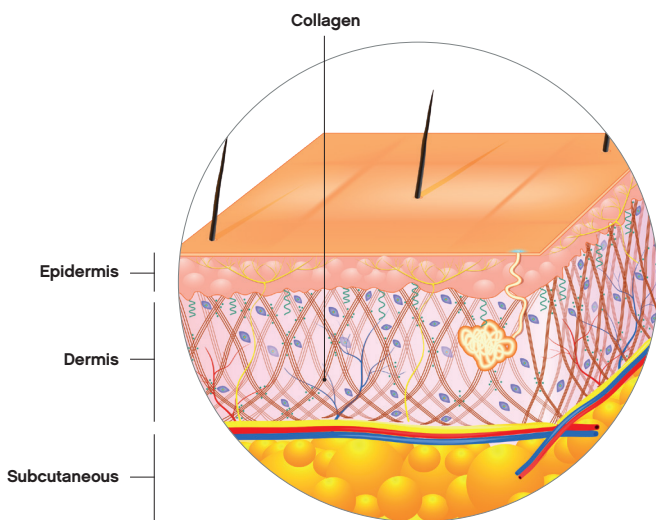
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# your skin

Skin is the largest organ of the body and acts as a natural, waterproof insulation protecting us from damaging sunlight and other elements that cause accelerated ageing.

As we age, we lose collagen at the rate of 1.5% per year from our early 20s. This loss results in wrinkles, fine lines, dry, blemished and thinning skin.

Skin is made up of three layers: Epidermis, dermis and subcutaneous layer. Collagen is mainly found in the dermis.



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**Collagen** is a critical part of the structure of the dermis, and gives our skin its **plumpness**.

# what is skinade®?

skinade® is a drink that supports the skin all over your body. It works from the inside out to rebuild and strengthen the collagen matrix below the skin's surface, boost natural levels of hydration and reduce the appearance of fine lines and wrinkles.

Developed by leading UK scientists and manufactured in the UK, our patent-pending formulation contains high-grade collagen and essential micronutrients.

Our high-grade collagen is sourced from fresh-water fish, which is low in sodium and avoids mercury contamination. It is a precious ingredient and each bottle includes 7000mg.

skinade® contains only the highest quality ingredients with no artificial flavours or colouring and fewer than 35 calories. With **natural flavours of peach and mangosteen**, it offers a pleasant tasting and convenient addition to your daily skincare regime.

Drinking skinade® on a daily basis results in firmer, more even toned, hydrated, radiant, youthful and healthier looking skin. It reduces fine lines and wrinkles and repairs connective tissue, so you'll also benefit from stronger, healthier and faster-growing hair and nails.

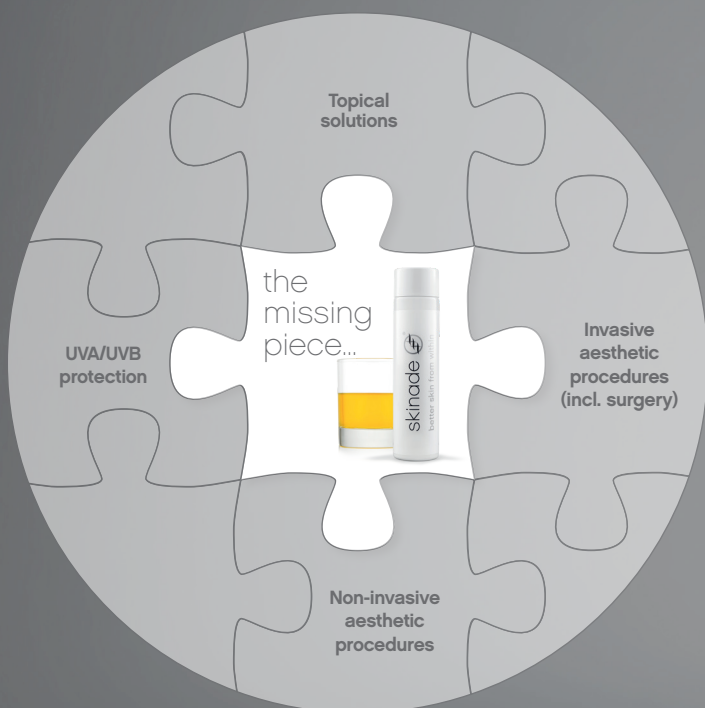


## FACTS

# smarter skincare

According to leading medical professionals, everyone can achieve bright, luminous and healthy-looking skin by adopting a comprehensive approach to their skincare.

Protecting from the outside as well as supporting and nourishing from the inside is essential.



## how to take skinade®

Drink one bottle or travel sachet (diluted in a small glass of water) daily. skinade® should become part of your daily skincare regime. We recommend starting with a 90-day supply.

# how skinade® works

Traditional anti-ageing products only function on the surface of the skin, but skinade® works from the inside out. skinade® increases collagen in the bloodstream by adding 7000mg of hydrolysed collagen peptides from each bottle (daily dose), but more importantly triggers the body's own collagen production by firing up the fibroblasts, our own collagen factories. Increasing collagen in the bloodstream also increases the body's production of hyaluronic acid, responsible for optimising skin hydration.

## the benefits

After completing a course of skinade®, many consumers have reported the following results:

- **Increased skin hydration and radiance**
- **Reduced appearance of fine lines and wrinkles**
- **Increased skin suppleness**
- **Healthier looking hair and nails**
- **Improvements in skin conditions such as acne, eczema and psoriasis**

Individual results will vary but, with continued daily use, your skin will continue to improve. For best anti-ageing results, we recommend to start with a 90-day supply.



Unretouched before and after pictures supplied by our customers

## FACTS

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# why a drink?

If you were to try to take skinade's ingredients in tablet form, you would need to swallow around twenty large tablets daily. Not only is this difficult, but the body also finds them tough to digest. The valuable nutrients would pass through your system unused instead of being absorbed by the body.

# the ingredients

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### Collagen peptides

Our high-grade marine collagen peptides are sourced from fresh-water fish, low in sodium and avoiding mercury contamination. We've included 7000mg in each bottle.

Our collagen peptides have a molecular weight of only 2kDal, ensuring high absorption.

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### Vitamin B complex

Riboflavin (vitamin B2), niacin (vitamin B3) and biotin contribute to the maintenance of normal skin health. Vitamin B2 also contributes to the protection of cells from oxidative stress. Folic acid and vitamin B12 play a role in the process of cell division. Our vitamin-B complex promotes more uniform, clearer, glowing and radiant skin.

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### MSM

MSM is a naturally occurring form of organic sulphur found in all living organisms. It helps collagen and keratin formation, improves skin elasticity and inhibits cross-linking of collagen fibres, a major cause of skin ageing.

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### Vitamin C

Essential for natural collagen formation and maintaining the collagen matrix. It also provides vital protection for the skin by boosting the immune system and reducing free-radical damage.

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### L-lysine

An essential amino acid that is key to rebuilding the collagen matrix at cellular level.

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### Omegas 3 & 6

We source our omegas exclusively from organic flax seed oil and they play an important role in balancing dry and oily skin.



IS EQUIVALENT TO:



# nutritional information

skinade® is manufactured in the UK and naturally only contains EU-approved ingredients:

Amount per serving (150ml)		%DV	%GDA
Calories	35		
Total Carbohydrate	2 g	<1*	0.8
Sugars	2 g	†	1.6
Protein	7 g		15.3
Sodium	35 mg		1.5
			%RDA
Thiamine (vitamin B1)	4 mg	267	400
(as thiamine hydrochloride)			
Riboflavin (vitamin B2)	6 mg	353	460
Niacin (as Niacinamide)	17 mg	85	100
Vitamin B6	4 mg	200	286
(as Pyridoxine hydrochloride)			
Folate (as Folic acid)	200 µg	50	100
Vitamin B12 (as cyanocobalamin)	10 µg	167	667
Vitamin C (as calcium ascorbate)	180 mg	300	450
Biotin	200 µg	67	100
Pantothenic acid	21 mg	210	†
(as calcium pantothenate)			
Hydrolysed marine collagen	7g	†	†
Methylsulphonylmethane (MSM)	1g	†	†
L-lysine	124 mg	†	†
Flaxseed oil	45 mg	†	†
ALA alpha linoleic acid	26 mg	†	†
Linoleic acid	7 mg	†	†
GDA = guideline daily amount (for women) RDA = recommended daily allowance.			
*Percent Daily Values (DV) are based on a 2,000 calorie diet.			
† Daily Value / RDA not established			

<b>Calorie content:</b> 35 calories	<b>Who is it suitable for:</b> men and women of all skin types
<b>Does NOT contain:</b> Dairy, gluten, lactose, bovine or porcine products, GMOs, artificial flavours or colours	Seek professional advice if you suffer from an underlying medical condition, are pregnant or breast-feeding.

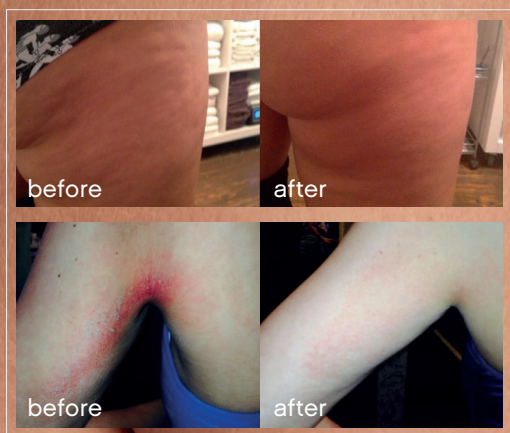


## proven results

**“Liquid skin supplements are an interesting new development in the skin health arena and, though I was sceptical at first, we have seen some great results with patients from the Banwell Clinic.”**

### **Dr Paul Banwell**

Leading cosmetic surgeon and a skin health expert. He uses skinade® in his clinic.

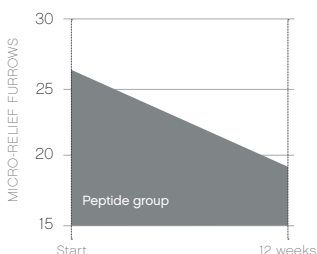




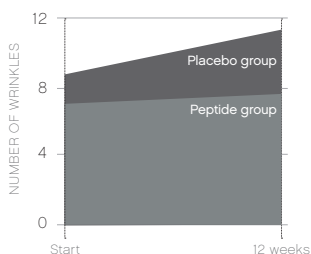
## PROVEN RESULTS

# clinical trial results\*

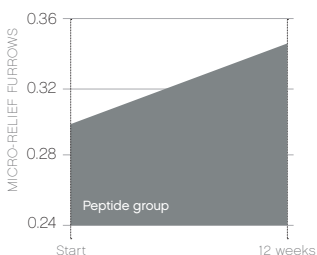
## anti-ageing effect



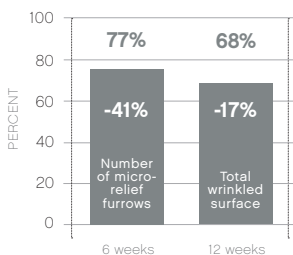
The number of micro-relief furrows significantly decreases by -26% after 12 weeks.



The number of deep wrinkles significantly increases with the placebo between baseline and week 12: +30%

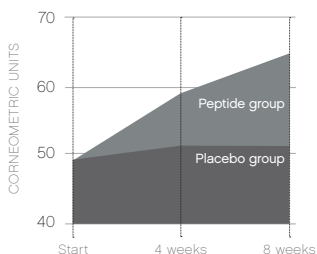


Skin suppleness increased by 19% after 12 weeks.

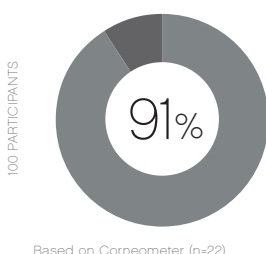


After 6 weeks, 77% of peptide group had micro-relief furrows decrease by 41% and after 12 weeks a decrease of the total wrinkle surface of 17% for 68% of the group was measured.

## moisturising effect



There was a significant improvement in skin hydration (28%) compared to the placebo after 8 weeks.



Based on Corneometer (n=22)

The skin hydration level of 91% of the peptide group increased after 8 weeks.

\* Clinical Results (Peptan Peptide Collagen study (YNTKK-2008-4144 and 2008-A00654-51))

## PROVEN RESULTS

# case study results

Recently, Santi Skin Lab in London conducted an independent 90-day skinade® trial. Seven different skin parameters were measured by state-of-the-art technology (Cortex Technology) employed in pioneering dermatological research.

The results against placebo were as follows:

+25.5%

increase in  
collagen density

+34%

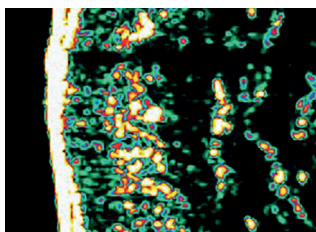
increase in  
skin hydration

+28%

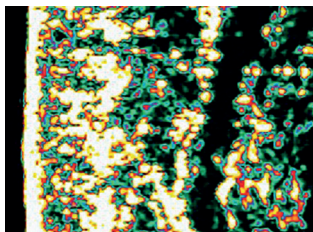
improvement in  
skin elasticity

Changes in the collagen density are immediately noticeable on the ultrasound images below in the form of densely packed yellow areas.

**58-year-old female participant:**  
showing a 73.6% increase in collagen density

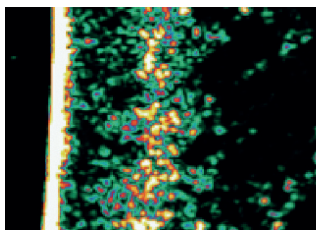


Day 0

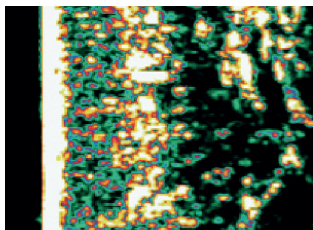


Day 90

**42-year-old female participant:**  
showing a 58% increase in collagen density



Day 0



Day 90

# what customers are saying

In an independent survey of 282 respondents, those taking skinade® for longer than 20, 30, 60, 100 days reported that their skin looked or felt:

	20 days	30 days	60 days	100 days
More hydrated	90%	94%	96%	100%
More radiant	81%	87%	91%	91%
Clearer	76%	79%	81%	81%
Healthier	87%	90%	90%	97%
Better elasticity	74%	79%	76%	84%
Smoother	82%	83%	82%	91%
Younger looking	68%	75%	82%	91%
Better	87%	91%	94%	100%
Fewer lines & wrinkles	54%	61%	67%	81%



100%

of survey respondents claimed  
their skin felt better after taking  
skinade® for 100 days

*“Skinade® is a very interesting product. I was initially sceptical and introduced it into the practice cautiously. I have had some very good results in patients who have skin problems. I also introduced it into my surgical patient care package.”*

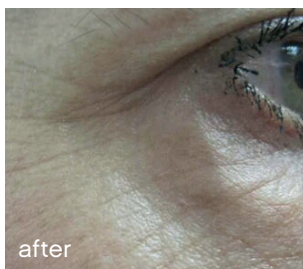
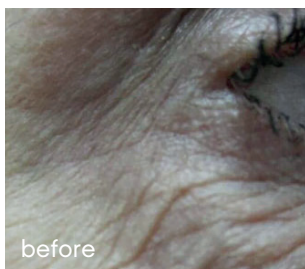
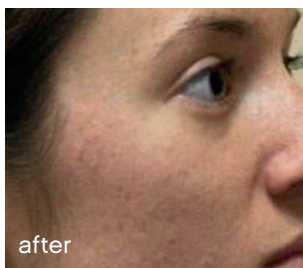
**Dalvi Humsah**

Consultant Plastic and Cosmetic Surgeon  
(PRIME Journal International, vol 7, issue 6)

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sknade   
better skin from within

real people, real results



Unretouched before and after pictures supplied by our customers

Only available through skincare  
professionals. Ask yours about sknade®

As seen in:

